

## Club Health Assessment for District 11 C1 through June 2018

| FRIN          | ATIONAC                           |                 | Status   |                                      |                         | N                         | lember               | ship   |                                     |   | Reports  |   |                       |                               |   |  | Finance            | LCIF                                       |
|---------------|-----------------------------------|-----------------|--|--------------------------------------|-------------------------|---------------------------|----------------------|--|-------------------------------------|---|--|---|-----------------------|-------------------------------|---|--|--------------------|--|
| Club<br>Numbe | Club<br>r Name                    | Charter<br>Date |  | Current<br>Member<br>Count           | YTD<br>Members<br>Added | YTD<br>Members<br>Dropped | YTD<br>Net<br>Growth | YTD<br>Net<br>Growth%                            | Member<br>Count 12<br>Months<br>Ago | Avg. length<br>of service<br>for dropped<br>members | Months<br>Since<br>Last<br>MMR ***               | Yrs. Since<br>Last<br>Officer<br>Report | President<br>Rotation | Vice<br>President<br>Reported |   | Months<br>Since Last<br>Activity<br>Report *** | Account<br>Balance | Donations<br>for current<br>Fiscal<br>Year |
|               |                                   |                 | Number of times<br>on status quo<br>within last<br>two years | If below<br>15<br>members<br>appears |                         |                           |                      | If net loss<br>is greater<br>than 20%<br>appears |                                     |   | If no report<br>in 3 months<br>appears in<br>red |   | repeat                |                               | Notes the If officers that of do not have an active | 12 months                                      |                    |  |
| Clubs         | more than two years old           |                 |  |                                      |                         |                           |                      |  |                                     |   |  |   |                       |                               |   |  |                    |  |
| 4598          | ALLEGAN                           | 11/21/1945      | Active   | 26                                   | 0                       | 2                         | -2                   | -7.14%   | <sub>6</sub> 28                     | 51  | 0  |   |                       | N                             | M,VP,MC,SC  | 2  |                    | \$500.00                                   |
| 4657          | ALLENDALE                         | 10/24/1963      | Active   | 19                                   | 1                       | 0                         | 1                    | 5.56%  | ú 18                                |   | 1  |   | 3                     |                               | VP,MC,SC  | 2  |                    | \$300.00                                   |
| 31329         | ALTO                              | 11/13/1975      | Active   | 21                                   | 0                       | 5                         | -5                   | -19.23%  | 26                                  | 12  | 0  |   |                       | N                             | M,VP,MC,SC  | 0  |                    | \$20.00                                    |
| 4667          | BELDING                           | 05/12/1949      | Cancelled(6*)  | 0                                    | 0                       | 12                        | -12                  | -100.00%   | 6 12                                | 20  | 1  |   | None                  | R                             |   | 13   |                    |  |
| 4688          | CASNOVIA KENT CITY                | 02/17/1954      | Active   | 9                                    | 0                       | 3                         | -3                   | -25.00%  | 6 12                                | 9   | 0  |   |                       |                               | T,M,VP,MC,SC  | 1  |                    | \$100.00                                   |
| 4665          | CEDAR SPRINGS                     | 03/16/1959      | Active   | 22                                   | 3                       | 1                         | 2                    | 10.00%   | <sub>6</sub> 20                     | 1   | 0  |   | 2                     |                               | M,VP,MC,SC  | 0  |                    |  |
| 4668          | COOPERSVILLE                      | 02/21/1955      | Active   | 4                                    | 0                       | 0                         | 0                    | 0.00%  | <b>6</b> 4                          |   | 2  |   | 16                    |                               | P,M,VP,MC,SC  | 4  |                    | \$25.00                                    |
| 4553          | DELTON                            | 10/07/1954      | Active   | 2                                    | 0                       | 0                         | 0                    | 0.00%  | <u>2</u>                            |   | 3  |   | 3                     |                               | P,M,VP,MC,SC  | 2  |                    |  |
| 31327         | DORR TOWNSHIP                     | 11/21/1975      | Active   | 22                                   | 0                       | 1                         | -1                   | -4.35%   | 23                                  | 1   | 0  |   |                       |                               | T,M,VP,MC,SC  | 5  |                    | \$255.00                                   |
| 4675          | FRUITPORT                         | 10/05/1948      | Active   | 71                                   | 7                       | 3                         | 4                    | 5.97%  | 67                                  | 22  | 0  |   |                       | N                             | M,VP,MC,SC  | 3  |                    | \$1125.00                                  |
| 53350         | GRAND HAVEN                       | 06/26/1992      | Cancelled(6*)  | 0                                    | 0                       | 0                         | 0                    | 0.00%  | 6 0                                 |   | 11   | 1                                       | None                  | N                             |   | 24+  |                    |  |
| 4677          | GRAND RAPIDS                      | 11/14/1919      | Active   | 99                                   | 5                       | 8                         | -3                   | -2.94%   | ú 102                               | 14  | 0  |   |                       | N                             | MC,SC   | 0  |                    | \$1000.00                                  |
| 84846         | GRAND VALLEY STATE                | 02/15/2005      | Active(1)  | 11                                   | 11                      | 12                        | -1                   | -8.33%   | ú 12                                | 1   | 0  |   |                       | N                             | S,T,M,VP,MC<br>SC                                   | 2  |                    |  |
| 4679          | UNIVERSITY GRANDVILLE JENISON L C | 02/26/1973      | Active   | 8                                    | 0                       | 2                         | -2                   | -20.00%  | 6 10                                | 9   | 1  |   | 4                     | N                             | T,M,MC,SC   | 4  |                    |  |
| 4620          | HAMILTON                          | 04/21/1960      | Active   | 17                                   | 1                       | 0                         | 1                    | 6.25%  |                                     |   | 2  |   |                       | R                             | MC,SC   | 2  |                    |  |
| 4561          | HASTINGS                          | 01/31/1950      | Active   | 8                                    | 0                       | 0                         | 0                    | 0.00%  |                                     |   | 2  |   | 4                     | N                             | M,MC,SC   | 2  |                    |  |
| 4683          | HOLLAND                           | 12/28/1926      | Active(1)  | 13                                   | 0                       | 2                         | -2                   | -13.33%  |                                     | 32  | 2  |   | 5                     | R                             | M,MC,SC   | 24+  |                    |  |
| 56568         | HOLTON-TWIN LAKE L C              | 02/21/1995      | Cancelled(6*)  | 0                                    | 0                       | 9                         | -9                   | -100.00%   |                                     | 20  | 5  |   | None                  | N                             |   | 10   |                    | \$365.00                                   |
| 4622          | HOPKINS                           | 02/08/1949      | Active   | 13                                   | 1                       | 0                         | 1                    | 8.33%  |                                     |   | 3  |   | 5                     |                               | P,M,VP,MC,SC  | 24+  |                    |  |
| 4685          | HUDSONVILLE                       | 11/17/1947      | Active   | 9                                    | 0                       | 0                         | 0                    | 0.00%  |                                     |   | 2  |   |                       | N                             | M,MC,SC   | 2  |                    |  |
| 4597          | LAKEWOOD AREA                     | 09/30/1947      | Active   | 44                                   | 4                       | 3                         | 1                    | 2.33%  |                                     | 1   | 0  |   | 7                     | R                             | VP,MC,SC  | 11   | 90+ Days           | \$200.00                                   |
| 41310         | LYONS MUIR LC                     | 05/24/1982      | Active   | 21                                   | 4                       | 2                         | 2                    | 10.53%   |                                     | 22  | 0  |   |                       | N                             | MC,SC   | 1  |                    | \$550.00                                   |
| 4695          | MARNE                             | 06/03/1963      | Active   | 29                                   | 0                       | 5                         | -5                   | -14.71%  |                                     | 24  | 0  |   |                       | N                             | P,M,MC,SC   | 0  |                    | \$530.00                                   |
| 4630          | MARTIN                            | 10/26/1953      | Active   | 6                                    | 1                       | 0                         | 1                    | 20.00%   |                                     |   | 0  |   |                       | N                             | M,MC,SC   | 0  |                    | \$100.00                                   |
|               |                                   |                 |  | 1 -                                  |                         |                           |                      |  |                                     |   | 1  |   |                       |                               |   |  | I                  | 1  |



## Club Health Assessment for District 11 C1 through June 2018

| MIERI         | ATIONAL             |                 | Status Membership  |                                      |                         |                           |                      |  |                                     |   |  |   | Finance                         | LCIF                          |  |  |                    |  |
|---------------|---------------------|-----------------|--|--------------------------------------|-------------------------|---------------------------|----------------------|--|-------------------------------------|---|--|---|---------------------------------|-------------------------------|--|--|--------------------|--|
| Club<br>Numbe | Club<br>r Name      | Charter<br>Date |  | Current<br>Member<br>Count           | YTD<br>Members<br>Added | YTD<br>Members<br>Dropped | YTD<br>Net<br>Growth | YTD<br>Net<br>Growth%                            | Member<br>Count 12<br>Months<br>Ago | Avg. length<br>of service<br>for dropped<br>members | Months<br>Since<br>Last<br>MMR ***               | Yrs. Since<br>Last<br>Officer<br>Report     | President<br>Rotation           | Vice<br>President<br>Reported |  | Months<br>Since Last<br>Activity<br>Report *** | Account<br>Balance | Donations<br>for current<br>Fiscal<br>Year |
|               |                     |                 | Number of times<br>on status quo<br>within last<br>two years | If below<br>15<br>members<br>appears |                         |                           |                      | If net loss<br>is greater<br>than 20%<br>appears |                                     |   | If no report<br>in 3 months<br>appears in<br>red | When<br>more than<br>one year<br>appears in | Number<br>of<br>repeat<br>terms |                               | Notes the lofficers that do not have an active |  |                    |  |
| 4577          | MIDDLEVILLE         | 03/21/1955      | Active   | 22                                   | 2                       | 2                         | 0                    | 0.00%  | <sub>6</sub> 22                     | 5   | 0  |   | 2                               | N                             | MC,SC  | 5  |                    |  |
| 4699          | MUSKEGON HOST       | 12/09/1919      | Active   | 18                                   | 2                       | 2                         | 0                    | 0.00%  | ú 18                                | 19  | 0  |   | 7                               |                               | S,T,M,VP,MC                                    | 0  |                    |  |
| 36554         | MUSKEGON NORTH SIDE | 02/26/1979      | Active   | 79                                   | 6                       | 1                         | 5                    | 6.76%  | <sub>6</sub> 74                     | 7   | 0  |   |                                 | N                             | P,SC   | 0  |                    | \$2050.00                                  |
| 4697          | MUSKEGON SOUTHSIDE  | 03/15/1960      | Cancelled(6*)  | 0                                    | 0                       | 9                         | -9                   | -100.00%   | 6 9                                 | 9   | 3  |   | None                            | N                             |  | 13   |                    | \$25.00                                    |
| 4581          | NASHVILLE           | 09/29/1942      | Active   | 16                                   | 0                       | 0                         | 0                    | 0.00%  | ú 16                                |   | 1  |   | 7                               |                               | T,M,VP,MC,SC                                   | 13   |                    |  |
| 4702          | RAVENNA             | 06/28/1954      | Active   | 56                                   | 5                       | 5                         | 0                    | 0.00%  | 56                                  | 20  | 0  |   |                                 | N                             | T,M,VP,MC,SC                                   | 3  |                    | \$500.00                                   |
| 4704          | ROCKFORD            | 03/12/1954      | Active   | 73                                   | 6                       | 13                        | -7                   | -8.75%   | 6 80                                | 5   | 0  |   |                                 | N                             | SC   | 8  |                    | \$1050.00                                  |
| 29834         | SARANAC             | 10/14/1974      | Active   | 24                                   | 3                       | 4                         | -1                   | -4.00%   | <sub>6</sub> 25                     | 23  | 0  |   |                                 | N                             | MC,SC  | 6  |                    |  |
| 4711          | SPARTA              | 04/07/1954      | Active   | 30                                   | 12                      | 6                         | 6                    | 25.00%   | ó 24                                | 28  | 0  |   | 3                               | N                             | M,VP,MC,SC                                     | 0  |                    |  |
| 33265         | SPRING LAKE         | 01/31/1977      | Active   | 14                                   | 0                       | 1                         | -1                   | -6.67%   | 6 15                                | 41  | 0  |   | 9                               | R                             | T,M,VP,MC,SC                                   | 0  |                    |  |
| 4714          | THORNAPPLE VALLEY   | 02/02/1954      | Active   | 17                                   | 0                       | 4                         | -4                   | -19.05%  | <u>6</u> 21                         | 7   | 0  |   |                                 | N                             | VP,MC  | 1  |                    | \$1200.00                                  |
| 4717          | WHITEHALL MONTAGUE  | 02/18/1958      | Active   | 13                                   | 1                       | 0                         | 1                    | 8.33%  | ú 12                                |   | 0  |   | 2                               | N                             | M,VP,MC,SC                                     | 1  |                    | \$100.00                                   |
| 4718          | WYOMING             | 03/15/1962      | Active   | 21                                   | 3                       | 4                         | -1                   | -4.55%   | 6 22                                | 3   | 0  |   | 4                               | N                             | MC,SC  | 0  |                    |  |

## Clubs Cancelled Previous Fiscal Year - Clubs Cancelled within last 12 months may be reinstated

| Club<br>Number                     |              | Club<br>Name                       |      |                                      | harter<br>Date |             | Current<br>Status*   |                           | Cancellation<br>Date                |  |   |                               |   |   |  |   |                                    |                                     |   |   |
|------------------------------------|--------------|------------------------------------|------|--------------------------------------|----------------|-------------|----------------------|---------------------------|-------------------------------------|--|---|-------------------------------|---|---|--|---|------------------------------------|-------------------------------------|---|---|
| 41876                              | MUSKE        | GON EAST                           | SIDE | 10/2                                 | 25/1982        | 2 C         | ancelled(            | 6*)                       | 07/29/2016                          |  |   |                               |   |   |  |   |                                    |                                     |   |   |
| Current<br>Total<br>Clubs<br>Count | New<br>Clubs | YTD<br>Cancelled<br>Clubs<br>Count |      | Current<br>Total<br>Members<br>Count | YTD<br>Add     | YTD<br>Drop | YTD<br>Net<br>Growth | YTD<br>Net<br>Growth<br>% | Member<br>Count 12<br>Months<br>Ago | Average<br>Member<br>Count<br>Per Club | % of Clubs<br>with less than<br>20<br>members | % No<br>MMR<br>in<br>3 Months | % No<br>Officer<br>Report in<br>12 Months | % of Clubs<br>with<br>balance<br>90+ days | Number<br>of Clubs<br>in<br>Status Quo | % Status Quo<br>Clubs<br>in Financial<br>Suspension | Number<br>of<br>Cancelled<br>Clubs | Average<br>Cancelled<br>Club<br>Age | Members<br>Lost<br>Due to<br>Cancellation | % of Clubs<br>Cancelled for<br>Non-Financial<br>Reasons |
| 33                                 | 0            | 4                                  | -4   | 857                                  | 78             | 121         | -43                  | -4.78%                    | 900                                 | 26                                     | 52%   | 6%                            | 0%  | 3%  | 0                                      | 0%  | 4                                  | 52                                  | 30  | 100%  |

<sup>\* -</sup> P - Priority Club. Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

<sup>\*\* -</sup> Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson, VP-First Vice President, MC-Communications Chairperson, SC-Service Chairperson

<sup>\*\*\* -</sup> Abbreviation: N/R - Never reported using the Lions Clubs website, N/A - Not applicable, No password registered for the Lions Clubs website.

<sup>\*\*\*\* -</sup> Abbreviation: N - New, IP - Immediate Past, R - Repeat.